



cenex



**Lowering your emissions through innovation
in transport and energy infrastructure**

RURAL MOBILITY SCOTLAND



“This project collated experience & learnings from shared transport schemes across Scotland, and provided us with valuable insight and a practical output which will help us develop support for new schemes going forward.”

CoMoUK



The Challenge

CoMoUK, a charity that promotes the benefits of shared transport, commissioned Cenex to research the factors which underpin successful community shared transport schemes in rural areas of Scotland with lower population density and less connected places.

The research sought to identify the factors needed to make community shared transport schemes work in rural areas, and collate information on what works in rural and semi-rural locations in Scotland, where existing community schemes are currently located.



The Development

Cenex achieved the objectives via the following tasks:

- Desktop research
- Stakeholder interviews
- Case studies
- Scoping a planning tool



The Results

Shared mobility such as car clubs, car sharing, or electrically assisted bicycles can help tackle transport poverty and reduce emissions in rural, less connected communities. The outputs of this research can help CoMoUK, community groups, shared transport operators, and other stakeholders plan and deliver better shared rural mobility schemes.